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Carol Jouzaitis. Chicago Tribune (pre-1997 Fulltext). Chicago, Ill.: May 9, 1990. p. 1
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2. **FAST ROUTES TO THE CHEAPEST AIRFARES**
ED HENRY. Changing Times (1986-1991). Washington: May 1990. Vol. 44, Iss. 5; p. 51 (4 pages)
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TOM BELDEN. Seattle Times. Seattle, Wash.: May 1, 1990. p. D.6
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4. **NOTES; [EVENING Edition]**
From news-service reports. Orange County Register. Santa Ana, Calif.: Apr 27, 1990. p. d.04
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5. **United Express Expands Sales Staff**
Swanke, Shelly. Business Wire. New York: Apr 20, 1990. p. 1
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6. **Airlines battle coupon brokers; [FINAL Edition]**
Tom Belden, Knight-Ridder News Service. Phoenix Gazette. Phoenix, Ariz.: Apr 19, 1990. p. E.1
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7. **Frequent flier tax not flying; [FINAL Edition]**
Harriet Brackey. USA TODAY (pre-1997 Fulltext). McLean, Va.: Apr 19, 1990. p. 01.B
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8. **America's Frequent-Flier Plan Poses Some Confusing Choices**
Dahl, Jonathan. Wall Street Journal (Eastern edition). New York, N.Y.: Apr 11, 1990. p. B1
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9. **Frequent flier cashes in to jet around the world; [FINAL Edition]**
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10. **Business Trips: Spending More, Carefully**

- SINGER, PENNY. **New York Times (Late Edition (East Coast))**. New York, N.Y.: Apr 8, 1990. p. A.14
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11. **Thrift Signs Airline Deal In Hopes CD Sales Take Off Series: 9**
YVETTE D. KANTROW. **American Banker (pre-1997 Fulltext)**. New York, N.Y.: Apr 5, 1990. p. 2
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12. **American adds Extra dimension for frequent fliers; [FINAL Edition]**
Pat Baldwin **Dallas Morning News. Phoenix Gazette**. Phoenix, Ariz.: Apr 5, 1990. p. E.1
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13. **American offers product rebates; [FIVE STAR SPORTS FINAL Edition]**
Patricia Moore. **Chicago Sun - Times**. Chicago, Ill.: Apr 4, 1990. p. 55
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14. **Jones Truck Lines Begins 'Frequent Hauler' Incentives**
Yawn, David. **Memphis Business Journal**. Memphis: Apr 02, 1990. Vol. 11, Iss. 46; p. 11
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15. **NPA Inc./United Express, Adds Brasilia to Fleet**
Swanke, Shelly. **Business Wire**. New York: Mar 30, 1990. p. 1
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16. **VALLEY UPDATE; [FINAL Edition]**
Compiled by **THE GAZETTE. Frequent fliers. Phoenix Gazette**. Phoenix, Ariz.: Mar 27, 1990. p. C.9
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17. **Award coupons still find a market; [FIVE STAR SPORTS FINAL Edition]**
Jack Schnedler. **Chicago Sun - Times**. Chicago, Ill.: Mar 25, 1990. p. 4
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18. **Savvy traveler moves to front of the plane; [2 STAR Edition]**
LEONARD SLOANE. **Houston Chronicle (pre-1997 Fulltext)**. Houston, Tex.: Mar 25, 1990. p. 1
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19. **Frequent-Flier Miles Complicated, Although Not Impossible, to Spend Airlines: What looked like an ingenuous marketing plan backfired when frequent-fliers suddenly began cashing in triple mileage awards. To compensate, carriers have changed their rules.; [Home Edition]**
PETER S. GREENBERG. **Los Angeles Times (pre-1997)**. Mar 25, 1990. p. 2
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20. **Before you go, check out the fine print; [CITY Edition]**
ROBERT N. JENKINS. **St. Petersburg Times**. St. Petersburg, Fla.: Mar 25, 1990. p. 1.E
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21. **Hawkster's message for critics at track: Don't write him off; [UNION, 1,2 Edition]**
The San Diego Union - Tribune. San Diego, Calif.: Mar 25, 1990. p. H.14
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22. **America West unveils flier perks; [FINAL CHASER Edition]**
Arizona Republic. Phoenix, Ariz.: Mar 23, 1990. p. E.6

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23. **Bonus card use breeds brand loyalty Rewarded food shoppers buy more, test finds; [EVENING Edition]**

Jeff Rowe: *The Register. Orange County Register*. Santa Ana, Calif.: Mar 23, 1990. p. d.01

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24. **America West Airlines Introduces the Chairman's Club Program**

Dicino, Daphne. *Business Wire*. New York: Mar 22, 1990. p. 1

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25. **Your guide to frequent guest programs;It's on the house; [FINAL Edition]**

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26. **HOW TO STAKE A CLAIM TO THE FIRST-CLASS CABIN; [3 STAR Edition]**

Leonard Sloane *New York Times. Orlando Sentinel*. Orlando, Fla.: Mar 18, 1990. p. K.1

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27. **AMC WANTS YOU IN ITS THEATERS Series: MOVIES; [CITY Edition]**

HAL LIPPER. *St. Petersburg Times*. St. Petersburg, Fla.: Mar 9, 1990. p. 18

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28. **A real ticket to ride;Frequent flier wins 30-day global pass; [FINAL Edition]**

Doug Carroll. *USA TODAY* (pre-1997 Fulltext). McLean, Va.: Mar 8, 1990. p. 05.B

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29. **TROUBLESHOOTER; [Final Edition 19]**

Kay M. Levine. *Anchorage Daily News*. Anchorage, Alaska: Mar 5, 1990. p. E.3

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30. **Frequent flier perk First-class upgrade most sought after; [FINAL EDITION, C]**

Leonard Sloane, New York Times News Service. *Chicago Tribune* (pre-1997 Fulltext). Chicago, Ill.: Mar 4, 1990. p. 6

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L2	430	(frequent or loyal) adj (reward or customer or shopper or buyer or consumer) with (method or service or program)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 09:46
L3	278	((frequent or loyal) adj (reward or customer or shopper or buyer or consumer) with (method or service or program)) and (airline or travel or grocier or grocery or grocer or supermarket)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 09:47
L4	43	705/26-27.ccls. and ((frequent or loyal) adj (reward or customer or shopper or buyer or consumer) with (method or service or program)) and (airline or travel or grocier or grocery or grocer or supermarket)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 09:48
L5	274	((frequent or loyal) adj (reward or customer or shopper or buyer or consumer) with (method or service or program)) and (airline or travel or grocier or grocery or grocer or supermarket) and (point or bonus or reward or incentive)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:24
L6	9877	(incent\$5 or induc\$4 or motivat\$3 or reward\$3) with (contribut\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:26
L7	256	(incent\$5 or induc\$4 or motivat\$3 or reward\$3) with (contribut\$3) with (content or information or participat\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:41
L8	65	"705"/\$.ccls. and L7	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:36

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L10	3	(incent\$5 or induc\$4 or motivat\$3 or reward\$3) with (contribut\$3 or participat\$3) same (content or information) same (bulletin)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:50
L11	1	"20010047290".pn. and (incent\$5 or induc\$4 or motivat\$3 or reward\$3 or award\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:54
L12	1	"20010027416".pn. and (incent\$5 or induc\$4 or motivat\$3 or reward\$3 or award\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:54
L13	1	"20010027416".pn. and (incent\$5 or induc\$4 or motivat\$3 or reward\$3 or award\$3 or content)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:56
L14	2951	((incent\$5 or induc\$4 or motivat\$3 or reward\$3 or award\$3) same (bulletin or bbs))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/24 10:56
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S10	69	S8 and (reward\$3 or award\$3 or points or bonus\$3 or cash)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2006/05/23 16:30